

		Y1 Total	Y2 Total	Y3 Total
Financial Summary				
	First Time Deposits	5,611,207.41	8,416,811.12	16,833,622.24
	Deposits	18,844,829.66	28,267,244.48	56,534,488.97
	Cash Hold	4,145,862.52	6,218,793.79	12,437,587.57
	GGR	4,767,741.90	7,151,612.85	14,303,225.71
	Bonus	414,586.25	621,879.38	1,243,758.76
	New FTD	11,690.02	17,535.02	35,070.05
	UAP	39,260.06	58,890.09	117,780.19
	NGR	4,353,155.65	6,529,733.48	13,059,466.95
Expenditure				
Marketing				
	Social	72,500.00	90,625.00	113,281.25
	Affiliates	390,000.00	487,500.00	731,250.00
	SEO	36,000.00	45,000.00	56,250.00
	Contingency	24,000.00	30,000.00	37,500.00
Staffing				
<i>Technical Department</i>				
	Platform/Web developers	180,000.00	225,000.00	281,250.00
	Quality Assurance Engineers	66,000.00	82,500.00	103,125.00
	Graphics/Web Designers	81,000.00	101,250.00	126,562.50
	System Administrators	45,000.00	56,250.00	70,312.50
	NOC Engineers	81,000.00	101,250.00	126,562.50
	Project Manager	60,000.00	75,000.00	93,750.00
<i>Customer Support Department</i>				
	Pitboss	78,000.00	97,500.00	121,875.00
	Customer Support Engineers	135,000.00	168,750.00	210,937.50
	VIP Managers	22,800.00	28,500.00	35,625.00
<i>Finance & Accounting</i>				
	Payments and Fraud	84,000.00	105,000.00	131,250.00
	Accountant	39,000.00	48,750.00	60,937.50
<i>Legal Department</i>				
	DPO	39,000.00	48,750.00	60,937.50
<i>Marketing Department</i>				
	Copywriters	13,200.00	16,500.00	20,625.00
	Marketing Managers	78,000.00	97,500.00	121,875.00
	Affiliation Managers	39,000.00	48,750.00	60,937.50
	SEO Engineers	19,800.00	24,750.00	30,937.50
	Email Marketing Managers	39,000.00	48,750.00	60,937.50
	Promo Managers	39,000.00	48,750.00	60,937.50
<i>Administration</i>				
	Office Manager	16,200.00	20,250.00	25,312.50
	HR Manager / Recruiter	27,000.00	33,750.00	42,187.50
<i>Top Management</i>				
	CEO	60,000.00	75,000.00	93,750.00
	COO	48,000.00	60,000.00	75,000.00
	CMO	48,000.00	60,000.00	75,000.00
	CFO	48,000.00	60,000.00	75,000.00
Office				
	Rent & Rates	48,000.00	48,000.00	48,000.00
	Office operational costs	12,000.00	12,000.00	12,000.00
Equipment				
	Tech & Furniture	16,000.00	8,000.00	8,000.00
Software				
	Office			
	Photoshop	2,400.00	2,400.00	2,400.00
	IDEs	500.00	500.00	500.00
	GDPR Tool	90,000.00	90,000.00	90,000.00
	Project Management Tools	3,000.00	3,000.00	3,000.00
	Communication Tools	2,000.00	2,000.00	2,000.00
	Antofraud Tool	60,000.00	60,000.00	60,000.00
	Emarsys	60,000.00	60,000.00	60,000.00
Hardware				
	Servers + domains + certificates	60,000.00	60,000.00	60,000.00
	Cloudflare	40,800.00	40,800.00	40,800.00
Legal				
	Company Registration/Setup + Legal Advisory Curacao	14,000.00	-	-
	Company Registration/Setup + Legal Advisory Cyprus	1,700.00	-	-
	Fixed Annual Licence Fee (inc. License application fee)	40,000.00	-	-
	Administrative Fees	3,000.00	-	-
Game Providers Costs				
	Royalty payments	476,774.19	715,161.29	1,430,322.57
Finance Fees				
	Payment Systems Fees	753,793.19	1,130,689.78	2,261,379.56
	Merchants Hold	237,203.90	355,805.86	711,611.71
	Player's reserves	127,960.26	191,940.39	383,880.78
Total Expense		€ 3,829,671	€ 4,973,982	€ 7,893,920
EBIT		523,484.37	1,555,751.55	5,165,546.86